



DEVELOP WHOLE LEADERS THROUGH A BUSINESS DYNAMICS PROGRAM

Target leadership at the individual, team, organization and marketplace level through uniquely packaged blended learning frameworks. We help learners at every level, across organizations of all sizes, build the technical and strategic skills needed to become effective leaders – and people.

FULLY DIGITAL. FULLY ANALOG. FULLY HUMAN.

Leadership is about succeeding in variable contexts, and learning how to lead should be, too. The Business Dynamics program combines a **scalable, technology-enabled simulation** with **facilitated out-of-sim experiences**, optimizing participant learning in a **multidimensional context**.



SIMULATION ACTIVITIES

Computer-based activities that incorporate a broad range of day-in-the-life decisions, blending interpersonal and business decisions and concepts



PEER-BASED ACTIVITIES

Off-screen, facilitated sessions that create opportunities to internalize learning through group debriefs and personal reflection

SAMPLE ACTIVITIES

- Market and Competitor Analysis
- Pricing Strategy Workshopping
- Product Priorities Development
- Budgeting Across Functions
- Long Term Capital Planning
- Cross-Functional Team Building
- Alignment of Team Priorities to Business Strategy
- Financial Analysis and Projections
- Market Data Analysis
- Organizational Data Analysis

THE BENEFITS OF LEADERSHIP DEVELOPMENT PROGRAMS THAT SUPPORT BUSINESS DYNAMICS

Better Alignment of Decisions with Organizational Strategy

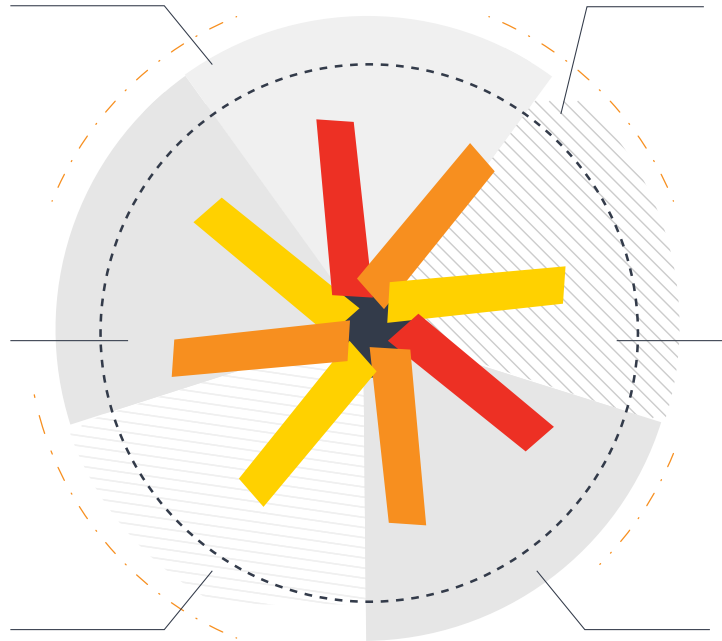
See how your own decisions affect the business as a whole, and adjust behaviors and activities to advance goals that drive the market.

Effective Balancing of Short + Long Term Results

Anticipate the impacts of your actions and develop solutions that serve immediate needs while contributing to long term success.

Enhanced Cross-Functional Collaboration

With heightened awareness of business processes and structures, achieve smoother cooperation across teams that can lead to surprising innovation.



Improved Strategic Thinking + Systems Thinking

Think like a business owner with full understanding of the global ecosystem, market context, business relationships, and financial dependencies.

Effective Use of Data in Decision-Making

Learn to properly vet and support your decisions as you analyze and incorporate data into your process.

Greater Capacity to Manage Risk + Reward Tradeoffs

Hone the ability to identify, leverage, and respond to risks to maximize positive outcomes while protecting assets.

“ IT WAS INSPIRING NOT JUST TO IMPLEMENT SOME OF THE LEARNINGS, BUT TO SET THE AMBITION HIGH AND ACHIEVE GREAT GOALS. I’VE BEEN USING AND IMPROVING MY SKILLS SINCE THE PROGRAM.

– Global Manager in the Healthcare Industry

**BETTER LEARNING. BETTER LEADERS.
BETTER PEOPLE. WITHIN YOUR REACH.**

SCHEDULE A MEETING