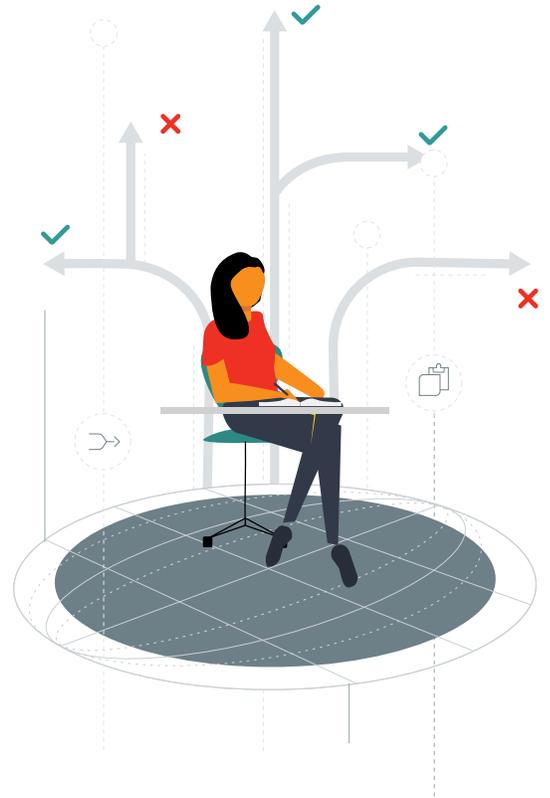


THE BUSINESS DYNAMICS TRACK: SCENARIO PLANNING

Leaders are commonly asked what keeps them up at night. Most often, the answer is worrying about the future. Uncertainty and ambiguity are inherent properties of today's business landscape. Scenario planning is a tool that helps leaders navigate these challenges so they can more confidently assess business environment, evaluate potential risks, and make decisions.



PUTTING WORRY ABOUT THE FUTURE TO BED

Seasoned leaders always seem to know what to do, as if they've seen a problem a dozen times before. Fortunately, having decades of experience isn't the only way to become adept at finding a winning solution regardless of what the future may hold. Scenario planning helps leaders build anticipatory thinking skills and expand their strategic planning practices, making way for better decision-making that can stand up to whatever the future may bring.

The Regis Company's Scenario Planning Workshop is designed to grow your leaders' strategic thinking capabilities by providing the tools, techniques, and behavior patterns that help leaders:

- **Create relevant scenarios** based on plausible, relevant, and provocative futures and market information
- **Identify opportunities and risks** across a range of potential market conditions
- **Employ scenario planning practices** to improve decision-making
- **Analyze internal and external implications** of scenarios and strategy
- **Test today's business decisions** for robustness in standing up to future market conditions

Duration:

2 days

Audience Level:

Flexible, but best for executive level leaders because it's more strategic than tactical

Audience Size:

12-24 Participants in groups of 4

THE SCENARIO PLANNING WORKSHOP HELPS LEADERS SYSTEMATICALLY PLAN FOR THE FUTURE

IMAGINE THE POSSIBILITIES

Participants will take an in-depth look at a group of scenarios and assess how they might impact the future of their business.

CREATE NEW AND RELEVANT SCENARIOS

Participants will review and practice using enduring tools for evaluating their strategic plans and decisions.

APPLY THE LEARNING

Putting the scenarios to use, participants will apply scenario planning to today's business decisions, leading to immediate and relevant business insights.

LEADER SUCCESS SNAPSHOT

Empower your people to drive impact in the face of the unknown. After taking this course, leaders will leave with the confidence and skills to:



TAKE COMPLEX PROBLEMS IN STRIDE



DEVELOP CREATIVE, FEASIBLE, INFORMED SOLUTIONS



ENDURE CHALLENGES WITHOUT INTERRUPTION TO BUSINESS



PREPARE IN ADVANCE FOR DRAMATIC MARKET SHIFTS

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Scenario planning was essential, not to predict things before they happen, but to view different future alternatives, build an ambitious goal, and plan strong strategies.

-- CEO, Key South American Business Unit

READ THE FULL CASE STUDY



FIND YOUR LEADING EDGE.

Better Learning. Better Leaders. Better People.

GET A PROGRAM WALK-THROUGH